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November 13, 2007

**Mail Stop Issue Fee**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir/Madam:

We enclose our check in payment of the issue fee on the following application.

APPLICANT: LEE et al.

CASE: 308,972

SERIAL NO.: 10/007,789

FILED: November 7, 2001

TITLE: ONLINE SYSTEM AND METHOD FOR DYNAMIC SEGMENTATION AND CONTENT PRESENTATION

ASSIGNED TO: [X+1] Solutions, Inc.

ALLOWED: August 13, 2007

with 20 claims

ISSUE FEE DUE: November 13, 2007

AMOUNT: \$1020.00 (Incl. Pub. Fee)

PRIORITY: [X] Claimed herein

Country: U.S. Appln. No.: 60/246,966 Filed: November 8, 2000

SMALL ENTITY STATUS: YES

We await the receipt of the issue notification and the Letters Patent Document.

AJN:so

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Anthony J. Natoli", written over a horizontal line.

Anthony J. Natoli

Reg. No. 36,223

Enclosed Check No. 21209

"EXPRESS MAIL" Label No.: ER059679883 US Date of  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lee et al. Examiner: Beatriz Prieto

Application Number: 10/007,789 Art Unit: 2142

Filing Date: November 7, 2001

Title: ONLINE SYSTEM AND METHOD FOR DYNAMIC  
SEGMENTATION AND CONTENT PRESENTATION

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

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SUBMISSION OF FORMAL DRAWINGS

In connection with the above-captioned application, submitted herewith are seven sheets of formal drawings having FIGS. 1A-6, each labeled "Replacement Sheet".

Entry and approval of the formal drawings are respectfully requested.

Respectfully submitted,

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Attorney for applicants

Date: November 13, 2007

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